



CAMBRIDGE CONSULTING GROUP

THE CAMBRIDGE GROUP UNVEILS NEW CORPORATE NAME, STRUCTURE AND IDENTITY

Company changes name to Cambridge Consulting Group

Troy, Mich. – June 20, 2007 – The Cambridge Group today announced that it has changed its name to Cambridge Consulting Group, in an effort to better represent its service offerings to customers nationwide.

The company, which previously consisted of Cambridge Financial Services, Inc. and Cambridge Underwriters, will be divided into four key practice group areas: employee benefits, human resources consulting, property and casualty insurance and wealth strategies. Albert Papa and Kenneth Hale will lead the company as chairmen.

“Our new identity marks a significant milestone in the organization,” said Albert Papa, co-chairman and CEO. “After more than 20 years, we determined that it was necessary to re-adapt our corporate look and feel to effectively demonstrate who we are, as well as the breadth and depth of services we offer clients.”

Cambridge was established in 1985, with a focus on providing employee benefits, insurance and financial services. Since then, the company has grown from four employees to more than 100 today. While expanding its insurance, wealth strategies and employee benefits offerings over the last two decades, Cambridge recently added human resources consulting to its mix of services through its acquisition of Taligence. The company is now one of the largest privately-held insurance and financial services firms in Michigan.

Cambridge’s new corporate logo consists of four C’s, signifying the unification of four Cambridge divisions. The C’s are grouped in a circular shape and join together at the center of the logo, symbolizing the four divisions of Cambridge working together to address client challenges. The company’s new tagline, “Plan. Execute. Benefit.”, also describes both the process and benefit of Cambridge’s services.

Cambridge Consulting Group provides employee benefits, human resources, property and casualty insurance and financial strategies consulting for public and privately-held companies throughout the country. Headquartered in Troy, the company has offices in Livonia, Mich., Grosse Pointe, Mich., Cleveland, Ohio and New York. For more information visit: www.cambridge-cg.com.